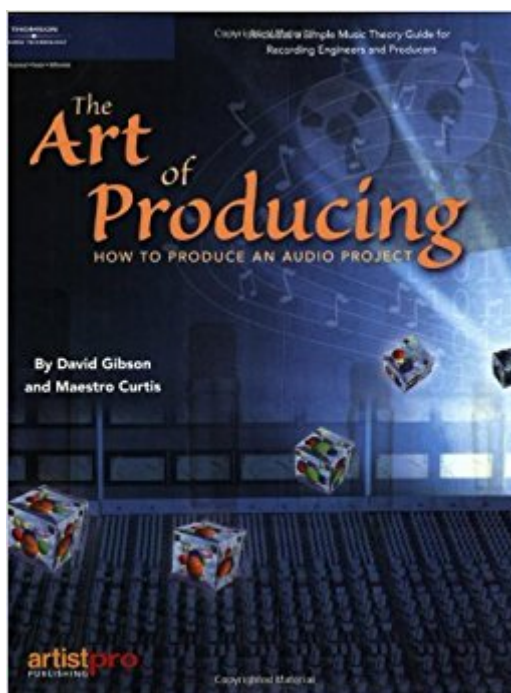


The book was found

# The Art Of Producing



## Synopsis

"The Art of Producing" lays out a specific process for producing a music project from start to finish. Throughout the book, the reader will acquire specific skills and techniques for producing a high-quality production, and explore the many values that must come together along the way. From working with virtual recording, virtual instruments, vocal techniques, and MIDI tracking to picking a recording studio, and everything in between, "The Art of Producing" offers well-grounded concepts that have been tested and proven through years of success. These concepts adapted to the personal style of the reader will result in a successful process that works for everyone involved.

## Book Information

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## Customer Reviews

Types of Producers and Productions Finances, Organization, and Politics Visual Representations of Imaging as a Tool for Production Music Theory Printer The Pre-Production Process Structuring and Critiquing the Eleven Aspects Higher Level Concepts Producing in the Studio Overall Production Goals Digital Audio Production Tapping into the Source: Inspiring Creativity Balancing Creativity and Mass Appeal Moment-to-Moment Awareness Songwriting Choosing a Producer Selling Yourself as a Producer Protection

David Gibson has engineered and produced albums in a wide range of styles of music - acoustic rock, jazz, rock, new age, heavy metal, rap, hip-hop, and electronica. He has been teaching, engineering, and producing groups in major 24-track studios since 1982 and is the founder of Globe

Institute of Recording and Production in San Francisco. Gibson has also done recording for James Brown's band, Bobby Whitlock (Derek and the Dominos), the Atlanta Rhythm Section, and Hank William's Jr.'s band, as well as having worked with members of the Doobie Brothers, Lacy J. Dalton's band, Herbie Hancock's band, and It's a Beautiful Day. Gibson is also the inventor of the patented "Virtual Mixer" mixing plug-in which uses 3D visuals to control a mix.

Maestro Curtis and David Gibson have done an outstanding job! This book is a great step-by-step guide on how to produce record. The other books on the market don't go into as much detail and aren't as practical as, *The Art of Producing*. As an artist, I personally favor the section in the book called, "Composition of the Elements", it opened my mind to utilize everything around me as inspiration to use in the dynamics of my singing, colors in my compositions, and overall creativity when writing music. Love the book. Love. Love. Love. Fellow readers, musicians, artists, music enthusiasts, Enjoy!

This is very detailed and informative for those who are looking for info on producing music. I originally went to the library to read this book and I purchased this online afterwards. Great Book

Love this book. Very helpful and teaches with a visual perspective.

This book was required for my record production class. While it spent a lot of time on the basics and had some outdated information (as most all books concerning technology do) in it, it was generally helpful and informative in my journey to understanding the roles of a producer.

David Gibson and Maestro Curtis' *The Art Of Producing: How To Produce An Audio Project* is the first book to standardize a specific production process for a music project from beginning to end, using step-by-step procedures for production, whether it be for a band, group or record company project. Author David Gibson has been producing groups in major 24-track studios since 1982, while Maestero Curtis has worked with numerous artists and produced projects with his own band. Their combined backgrounds provide the most detailed production techniques and latest technology discussions in print, making *The Art Of Producing* is clearly to be considered as a 'must' for all aspiring musicians.

I am a senior Music Business Major from Anderson University. We are using this as our textbook,

and it is very helpful in teaching all of the aspects of production. I highly recommend it!

I teach a class at San Francisco State University entitled, "The Role of The Record Producer" and this book is the perfect text. I want to commend the authors for this easy to follow, straightforward guide.

I didn't read it all yet, but still there are interesting aproches to audio production, that sometimes we use it without thinking, and with this book, help us understand it.

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